

HUSTLE CREW

course brochure

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OVERVIEW

Since 2016 we've been helping tech teams all over the world optimise for inclusion in key decisions from hiring to product design. When leaders fail to engage with the reality of a society plagued by bias and systemic oppression, they succeed in perpetuating inequity in their teams.

We believe that inclusive habits, not one-off actions, generate the impact and results that high performing teams want. That's why our method is transformative.

We invite you to embrace discomfort, practice vulnerability, and be courageous as you take the next step in your inclusion journey with us.



THE RECOMMENDED PROGRAMME

A two-part programme intended to help you create new habits, shared meaning and learn new vocabulary. Understanding Bias and Fostering Inclusion are included. Clients including Sky, Comcast, Bloomon and NHS England have completed the programme and achieved impressive results.

What's included

- Understanding Bias
- Fostering Inclusion

Programme objectives

- Increase competence
- Embrace discomfort
- Build vocabulary around inclusion
- Confidently navigate social justice issues

Duration

- 4 hours (2 hours per workshop)

Certificates

Hustle Crew LinkedIn certification

PART 1: UNDERSTANDING BIAS

This workshop is targeted towards anyone prepared to apply a lens of privilege and inclusion to their work, whether they're involved in customer relations, operations, content creation, hiring or anything else.

What's included

Virtual meeting, pre-workshop video content, interactive learning, follow-up consultation

Learning objectives

- Unpack common types of bias
- Understand why achieving objectivity is difficult
- Understand blind spots due to structural inequities & privilege
- Learn to have productive conversations about hiring, content development and production
- Foster greater diversity and inclusion



PART 2: FOSTERING INCLUSION

This workshop is targeted towards anyone prepared to apply a lens of privilege and inclusion to their work, whether they're involved in customer relations, operations, content creation, hiring or anything else.

What's included

Virtual meeting, pre-workshop video content, interactive learning, follow-up consultation

Learning objectives

- Understand the complexity of identifying structural oppression & the divergence of lived experiences
- Challenge ourselves to consider prioritized identities in



CAREER SKILLS WORKSHOPS

These workshops are tailored to the lived experience of underrepresented employees. They include workshops covering the concepts of: negotiation, imposter syndrome, building confidence, personal branding, growth mindset and resilience.

What's included

Art of negotiation, personal branding, confidence and imposter syndrome, growth mindset and resilience

Duration

Each workshop has 45m of pre-workshop video content and 2 hours of interactive learning

Programme objectives

Review purpose of branding, reflect on one's unique strengths, understand long-term goals, identify limiting mindsets and beliefs, reach new heights and so much more



01: ART OF NEGOTIATION

We will teach you how to ask for what you want at work and help you learn how to state your needs in a way that feels authentic and sustainable.

Learning objectives

- Learn a unique, co-operative approach approach to negotiation
- Realise your self-worth, identify goals and maximise bargaining power
- Reach new heights professionally and personally
- Open new doors to growth opportunities & challenges





02: PERSONAL BRANDING

This workshop is all about learning how to leverage social media to elevate your career profile and build your network in the industry.

Learning objectives

- Review the purpose and value of personal branding and reflect on one's unique strengths and experiences as a thought leader
- Learn from real life examples to find a style that truly fits
- Designing a content plan to further build on one's personal brand online



03: CONFIDENCE & IMPOSTER SYNDROME

This workshop helps you learn how to discuss the blockers to building confidence. Understand what makes the workplace unfair and level the playing field.

Learning objectives

- Understand the different types of imposter syndrome
- Learn tactics to manage it for yourself or your teammates
- Identify limiting mindsets, how to embrace failure, leverage internal validation and reveal confidence myths



04: GROWTH MINDSET & RESILIENCE

This workshop is focused on helping you learn how to stay focused in a changing world. Be ready to respond to any challenging situation and turn setbacks into opportunities.

Learning objectives

- Learn the latest research on growth mindset
- Create mental frameworks for dealing with setbacks
- How to stay resilient when things don't go to plan



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GET IN TOUCH

We're looking forward to speaking with you!
Get in touch with us if you have any questions
or would like to start a workshop for you and
your team.



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